# Jez Blackmore BSc MA

# Manchester, M9 4WH 07837936587

Jblackmoreuk@hotmail.co.uk

An experienced front end developer adept in JavaScript, JS libraries and writing clean maintainable code. Continuously learning and developing inline with current trends and best practices. Most recently I completed a full-time 13-week course to further develop my backend knowledge with Node/Express.

#### SKILLS

HTML

• CSS

JavaScript

• GIT

Webpack/ Babel

React.js

Node.js/Express

• Jest (Testing)

• Postgresql

### PORTFOLIO: <u>JEZBLACKMORE.COM</u>

- Urbacise (Development/Staging) Full-stack Node/Postgres/React Chat system (Websockets), Postcode Look-up (Geocoding), Mapping (Leaflet), Cookie authentication, Password encryption, Nodemailer (sending emails) HOSTED
- React Native App Interval Timer <u>DOWNLOADABLE ON GOOGLE PLAY</u>
- Task Manager (Demo) React.js, React Router, JSX & CSS HOSTED | CODE
- E-commerce (Demo) JavaScript, CSS, HTML HOSTED | CODE
- Streaming (Demo) YouTube API JavaScript, CSS, HTML HOSTED | CODE

#### **EXPERIENCE**

Since completing the North Coders course in February I've been working on building passive income through my limited company "Urbacise" aiming to promote my book and recently created Udemy course. **HOSTED** 

#### North Coders - Full-time course -

10/2021 - 02/2022

- Studied backend frameworks such as Node.js and Express.js
- Seeded Postgresql databases
- Implemented TDD on the backend testing using Jest
- Further developed my knowledge of React and the more advanced concepts of JavaScript

#### Frontend Web Developer - Inov-8, Staveley

05/2021 - 10/2021

- Built React applications, in preparation for a headless CMS being implemented, using Magento as the backend, communicating through the built in GraphQL
- Started developing a React component library using Storybook (For an easier transition) as well as building the same components within the Magento CMS
- One of my main projects was a React 'Shoe Finder' project whereby people could find their ideal shoe
- Implemented third party API's (eg TrustPilot) working alongside the Backend Developer
- Coded numerous web pages, Adobe XD designs supplied to me via the UX designer

# COVID BREAK - 06/2020 - 05/2021

• Having been made redundant at the start of the first lockdown, after 7 years of working at BPP, I took the covid pandemic as an opportunity to upskill. I hired a coding mentor and

enrolled in a lot of Udemy courses whereby I've improved in subjects such as NodeJS, TypeScript, CI/CD integration, React Native, NoSQL databases etc.

# Front End Web Developer - BPP, Manchester

05/13 - 06/2020

- Achieved various on time projects within an agile workflow (2-week sprints) via proficient communication with multiple team members
- Created and maintained apprenticeship microsites designed for FTSE 100 companies including RBS & Santander. HTML, CSS, JavaScript & React (React site initially built by external agency)
- Created clean and efficient code used to custom build CSS style guides, e-commerce carts
   & continuous bug fixing
- Completed multiple projects in a high workload environment through the effective liaison with UX/UI designers creating web pages based on their designs and wireframes
- Increased the efficiency of my workload through use of the Jira management tool
- Often took on extra projects including working within various CMS environments and managing content updates

#### **E-commerce Executive** - Gold Medal, Preston

17/01/12 - 03/05/13

- Identified errors and bugs on the Thomas Cook Signature website and retail agent site. Using HTML and CSS to fix any content or related faults
- Project managed SEO campaigns in order to drive traffic and enhance sales. Building key
  phrase lists to validate against appropriate software, using Google trends, to make sure
  the most effective search phrases were used. Utilising Google analytics to report on the
  effectiveness of changes implemented and evaluating progress and adjusting the strategic
  approach accordingly
- Liaised with tourism boards to achieve joint venture requirements increasing the company's partnership revenue by effectively communicating with multiple stakeholders, including Disney and Universal

E-commerce Executive - Thomas Cook Online, London

21/03/11-13/01/12

- Successfully oversaw the updation of the Thomas Cook private label websites: Airtours, Direct Holidays, Club 18-30. This resulted in a promotion and increased responsibility working on the main Thomas Cook Website (ThomasCook.com)
- Increased the annual revenue of multiple SEO campaigns by up to 20% by successfully creating optimised white hat SEO campaigns
- Implemented the re-design of Direct Holidays websites (UK & Ireland), offering advice and feedback to upper management throughout the process

## **HOBBIES/INTERESTS**

Qualified Personal Trainer, in December 2018 I wrote a book & recently turned it into a Udemy course: Book (Amazon): LINK TO AMAZON | Course (Udemy): LINK TO UDEMY

#### **EDUCATION**

**Salford University:** 2009 - 2011 - **MASTERS** Fiction Film Production.

De Montfort University (Leicester): 2004 - 2007 - DEGREE Media Production (2:1).

Orton Longueville (Peterborough): 2001 - 2003

A LEVELS: Media (C) Geography (C) Computers (B,C).